

## CLAIMS

What is claimed is:

- 1      Claim 1: A method of fund raising, comprising the steps of:
  - 2           providing a voucher for acquiring digital media content;
  - 3           sending a notification when the voucher is activated; and
  - 4           providing a download of the digital media content when the voucher is redeemed.
- 1      Claim 2: The method of claim 1, wherein the providing voucher step includes charging a fee for the voucher.
- 1      Claim 3: The method of claim 1, wherein the providing a voucher step includes providing a voucher with a voucher identifier.
- 1      Claim 4: The method of claim 3, wherein the voucher identifier comprises at least any one of a printed number, an encoded identifier and identification of the digital media content.
- 1      Claim 5: The method of claim 3, further comprising creating the voucher identifier by combining at least two partial identifier codes.
- 1      Claim 6: The method of claim 1, further comprising the steps of:
  - 2           activating the voucher after receiving payment for the voucher; and
  - 3           reporting the activation including an identifier of the voucher and the payment to
  - 4           a centralized accounting system.

1       Claim 7: The method of claim 1, wherein the providing a download comprises the steps of:  
2               receiving an identifier of the voucher at an on-line retailer;  
3               validating that the voucher is activated based on the identifier; and  
4               downloading the digital media content to a media player when the voucher is  
5       activated.

1       Claim 8: The method of claim 7, further comprising filtering the digital media to exclude  
2       explicit media.

1       Claim 9: The method of claim 1, further comprising the steps of:  
2               activating the voucher by establishing a phone call to an automated activation  
3       unit; and  
4               providing an ID associated with the voucher.

1       Claim 10: The method of claim 9, further comprising the step of distributing a notice that the  
2       voucher has been activated.

1       Claim 11: A method for managing fundraising, comprising the steps of:  
2               providing one or more vouchers each having a unique identifier for redemption of  
3       digital media content;  
4               receiving an activation notice including the unique identifier for at least one of  
5       the vouchers;  
6               checking that the at least one voucher is activated using the unique identifier  
7       when the voucher is presented for redemption; and  
8               authorizing a download of the digital media for redemption of the at least one

9 voucher when the checking step determines that the voucher is activated.

1 Claim 12: The method of claim 11, further comprising the steps of:  
2 receiving a payment for the activation and accounting for the payment on behalf  
3 of an entity associated with the voucher; and  
4 paying another entity when the download has occurred.

1 Claim 13: The method of claim 11, further comprising the step of tracking the one or more  
2 vouchers using the identifiers so that the voucher is deactivated when redeemed preventing  
3 another redemption by the at least one voucher.

1 Claim 14: The method of claim 11, wherein the providing step provides the one or more  
2 vouchers to one or more entities for fund raising and accounts for the provided one or more  
3 vouchers by entity and further comprises the steps of:  
4 receiving a payment for sale of the provided one or more vouchers and accounting  
5 for the payment of the provided one or more vouchers on behalf of the one or more entities;  
6 and  
7 reimbursing the one or more entities for at least a portion of the payment  
8 according to the provided one or more vouchers to each of the one or more entities.

1 Claim 15: The method of claim 11, further comprising at least any one of the following steps:  
2 providing a report on voucher identifiers including activation status;  
3 providing a report on sales of the digital media content;  
4 providing an accounting spreadsheet;  
5 providing a report on sales for one or more digital media providers; and

providing a report of account balances for one or more entities selling the one or more vouchers.

Claim 16: The method of claim 11, wherein the download of digital media content comprises downloading digital media content associated with the unique voucher identifier, the digital media content being at least any one of a video file, a music file, an animation file, a game file, an interactive file, a text file, a speech file.

**Claim 17: A system for managing fund raising, comprising at least one component to:**

- send a notification when a voucher is activated;
- account for the voucher activation; and
- authorize a download of the digital media conte

Claim 18: The system of claim 17, wherein the at least one component to account for the voucher activation accounts for a fee received for the voucher.

Claim 19: The system of claim 17, wherein the at least one component to send the notification sends an identifier associated with the voucher.

Claim 20: The system of claim 19, wherein the identifier is at least any one of a printed number, an encoded identifier and an identification of the digital media content

Claim 21: The system of claim 19, wherein the identifier comprises a plurality of partial codes.

1       Claim 22: The system of claim 17, further comprising the at least one component to:  
2               activate the voucher after receiving payment for the voucher; and  
3               report the activation including an identifier of the voucher and the payment to a  
4       centralized accounting system.

1       Claim 23: The system of claim 17, further comprising the at least one component to:  
2               receive an identifier of the voucher at an on-line retailer;  
3               validate that the voucher is activated based on the identifier; and  
4               download the digital media content to a media player when the voucher is  
5       activated.

1       Claim 24: The system of claim 17, further comprising the at least one component to receive a  
2       telephone call for activating the voucher.

1       Claim 25: A system for managing fundraising, comprising at least one component to:  
2               provide one or more vouchers each having a unique identifier for redemption of  
3       digital media content;  
4               receive an activation notice including the unique identifier for at least one of the  
5       vouchers;  
6               check that the at least one of the vouchers is activated using the unique identifier  
7       when the at least one of the vouchers is presented for redemption; and  
8               authorize a download of the digital media for redemption of the at least one of the  
9       vouchers when the checking step determines that the at least one of the vouchers is activated.

1       Claim 26: The system of claim 25, further comprising the at least one component to:

2 receive a payment for the activation and accounting for the payment on behalf of  
3 an entity associated with the at least one of the vouchers; and  
4 pay another entity when the download has occurred.

1 Claim 27: The system of claim 25, further comprising the at least one component to track  
2 the one or more vouchers using the unique identifier so that the at least one of the vouchers is  
3 deactivated when redeemed to prevent another redemption by the at least one of the  
4 vouchers.

1 Claim 28: The system of claim 25, wherein the at least one component provides the one or  
2 more vouchers to one or more entities for fund raising and accounts for the provided one or  
3 more vouchers according to each of the one or more entities, and further comprising the at  
4 least one component to:

5 receive a payment for sale of the provided one or more vouchers and to account  
6 for the payment of the provided one or more vouchers on behalf of the one or more entities;  
7 and

8 reimburse the one or more entities for at least a portion of the payment according  
9 to the provided one or more vouchers to each of the one or more entities.

1 Claim 29: The system of claim 25, further comprising at least any one of:  
2 the at least one component to provide a report on any voucher identifier including  
3 activation status;  
4 the at least one component to provide a report on sales of the digital media  
5 content;  
6 the at least one component to provide an accounting spreadsheet;

the at least one component to provide a report on sales for one or more digital media providers; and

the at least one component to provide a report of account balances for one or more entities selling the one or more vouchers.

Claim 30: The system of claim 25, wherein the download of digital media content comprises the at least one component to download digital media content associated with the unique voucher identifier, the digital media content being at least any one of a video file, a music file, an animation file, a game file, an interactive file, a text file, a speech file.

Claim 31: The system of claim 25, further comprising the at least one component to:

track the status of the one or more vouchers based on the unique identifier throughout the functional lifetime of the one or more vouchers; and provide educational training to organization members.

Claim 32: The system of claim 25, wherein the activation notice is achieved by one of an on-line activation and a telephone call activation.